

Health is CORE: practice and reflection in promotion primary health in Sham Shui Po

Abstract

St. James' Settlement was awarded by the Food and Health Bureau an operation service contract for Sham Shui Po District Health Centre (SSPDHC) in September 2020. District Health Centre (DHC) is the first point of contact for residents in a continuous healthcare process in their living and working community, which involves the provision of accessible, comprehensive, well-organized and person-centered care. SSPDHC adopts an outreach service model to broaden contacts and actively collaborated with community stakeholders in the district to provide various health education, disease prevention and management to their staffs and service users. We aimed to encourage resident establishing healthy living habits and enhancing their awareness of self-management of health in order to achieve Health is CORE.

Facing the challenges of COVID-19 pandemic last year and response to the primary healthcare blueprint, SSPDHC is ready for strategy changes based on the health need of the community and service direction of Primary Healthcare Blueprint. Indeed, a shift of people's mindset from treatment-oriented to prevention-oriented and bringing the positive impacts to primary healthcare service in Hong Kong are the main goals of SSPDHC.